The European Association for Cancer Research (EACR), American Association for Cancer Research (AACR) and Associação Portuguesa de Investigação em Cancro (ASPIC) are proud to announce this joint Basic and Translational Research Conference on Tumor Microenvironment, to be held in Lisbon, Portugal, 02-04 March 2020.

TOPICS TO BE COVERED

This EACR-AACR-ASPIC conference on Tumor Microenvironment (TME) will bring together thought leaders spanning the breadth of TME, immune-oncology, computational biology and biomedical technology disciplines to discuss novel approaches to identify critical mechanisms regulating the crosstalk in these tumor ecosystems. We will also discuss therapeutic approaches to target the TME for durable tumor control, including strategies being deployed in patients, and initial clinical findings. The goal will be to not only discuss the current state of the TME field, but also discuss approaches towards applying that knowledge to the development of effective and broadly applicable anti-cancer therapies for long-term management of disease.

EXHIBITION AND SPONSORSHIP

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SCIENTIFIC PROGRAMME COMMITTEE

- Carlos Caldas, CRUK Cambridge Institute, Cambridge, UK (co-chair)
- Alberto Bardelli, University of Torino, Turin, Italy
- Johanna Joyce, University of Lausanne, Lausanne, Switzerland
- Lisa M. Coussens, OHSU Knight Cancer Institute, Oregon, USA (co-chair)
- Theresa A. Guise, Indiana University School of Medicine, Indiana, USA
- Danny R. Welch, University of Kansas Cancer Center, Kansas, USA
- Luis Costa, Centro Hospitalar Lisboa-Norte, Lisbon, Portugal (co-chair)
- Joana Paredes, Ipatimup, Porto, Lisbon
- João Barata, University of Lisbon, Lisbon, Portugal
EACR-AACR Basic and Translational Research Conference
In partnership with ASPIC (Associação Portuguesa de Investigação em Cancro)

Tumour Microenvironment • Lisbon, Portugal • 02 - 04 March 2020

Exhibition packages

<table>
<thead>
<tr>
<th>Package</th>
<th>Elite (3 available)</th>
<th>Premium (4 available)</th>
<th>Classic (3 available)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Industry Symposium* - 60 minute satellite talk during a session break</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Detailed Symposium announcement in a special email to all participants</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Chance to display promotional banner on stage during the Industry Symposium...</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Industry Spotlight* - 15 minute talk in the spotlight area of the exhibition</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Short announcement in a special promotional email to all conference participants</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>1 A5 full page colour advertisement in the printed Pocket Programme</td>
<td>✓   2 2 2</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Conference Dinner tickets</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Exhibitor registrations</td>
<td>✓   2 2 2</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Exhibition booth including walls, 1 table, 2 chairs and electricity</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Company logo and website link featured on conference website</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Recognition and logo in the printed Pocket Programme</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>

* Industry Symposia and Industry Spotlight sessions are promotional satellite sessions that occur during breaks in the main scientific programme. Attendance is optional for participants. The scientific content of these sessions is arranged by the sponsor.

At the point of invoicing Portuguese VAT of 23% will be added

Additional sponsorship opportunities

<table>
<thead>
<tr>
<th>Opportunity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exclusive provision of branded notepads to participants (to be provided by the sponsor)</td>
<td>€1,000</td>
</tr>
<tr>
<td>Exclusive provision of branded pens to participants (to be provided by the sponsor)</td>
<td>€1,000</td>
</tr>
<tr>
<td>A5 full page colour advertisement in the printed Pocket Programme book</td>
<td>€750</td>
</tr>
<tr>
<td>Leaflets to be included in the conference packs</td>
<td>€500</td>
</tr>
<tr>
<td>Inter-session slide (displayed during breaks)</td>
<td>€1,000</td>
</tr>
<tr>
<td>Congress bag sponsorship (logo on bags)</td>
<td>€2,000</td>
</tr>
<tr>
<td>Lanyard sponsorship (logo on lanyards)</td>
<td>€2,000</td>
</tr>
</tbody>
</table>

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Please note that if your company is based in the UK, we will invoice you in sterling using the current HMRC exchange rate.

Contact
Caroline Moulins
caroline.moulins@eacr.org
+44 (0)1157484513
www.ea2020.org
Previous EACR-AACR conferences

The Cutting Edge of Contemporary Cancer Research
09-11 October 2018 | Jerusalem

The Challenges of Optimising Immuno and Targeted Therapies: From Cancer Biology to the Clinic
24-27 June 2017 | Florence

Anticancer Drug Action and Drug Resistance: from Cancer Biology to the Clinic
20-23 June 2015 | Florence

555 participants from 28 countries
233 posters presented from 310 submitted abstracts

880 participants from 59 countries
466 posters presented from 536 submitted abstracts

965 participants from 47 countries
541 posters presented from 665 submitted abstracts

More than 97% of participants at previous EACR-AACR joint conferences would recommend the conference to others

“A great conference, interesting talks, a lot of opportunities to collaborate, good environment scientifically and socially.”

“Very informative, great interaction between what is going on in the US and Europe in comparison”

“The scale of the conference was just right. It was good that a participants came from many countries, and interchange was popular”

“Excellent scientific content, plenty time to view posters and interact with other researchers”

“An opportunity for meeting and cooperation with researchers, authorities and suppliers from all over the world”

“The conference was knowledgeable and interesting with innovative ideas”

More than 89% of participants at previous EACR-AACR joint conferences rated the quality of the scientific content as excellent or very good

Participants’ Area of Work

Basic
Translational
Clinical research
Epidemiology
Medical Doctor
Other

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